BORN PERFECT

WHO WE ARE: Born Perfect is survivors, lawyers, and policy experts working together to end conversion therapy nationally and around the globe.

MISSION: To protect LGBTQ+ people and especially youth from the harmful practice of conversion therapy, and to promote family acceptance and social support for the LGBTQ+ community.

ABOUT: In 2012 the National Center for Lesbian Rights (NCLR), one of the nation's leading LGBTQ legal organizations, drafted and passed its first piece of legislation to protect LGBTQ youth from conversion therapy in California. NCLR's success passing laws in California, New Jersey, and Illinois by 2014 led to the creation of Born Perfect, our national campaign to end conversion therapy. Since then, Born Perfect has passed laws protecting LGBTQ youth from conversion therapy in a total of 20 states and nearly 70 municipalities.

LITIGATION: Born Perfect's legal team has successfully defended these important laws in five federal lawsuits brought by conversion therapists and anti-LGBTQ groups. Born Perfect has also litigated and supported more than half a dozen lawsuits seeking to hold conversion therapists accountable for the harms they cause, including cases establishing that conversion therapy is consumer fraud.

PUBLIC EDUCATION: Born Perfect has worked with medical and mental health organizations, government agencies, child welfare groups, schools, businesses, and religious organizations to educate medical providers, teachers, families, clergy, and others about the serious physical and emotional harms caused by conversion therapy and the lifelong positive health benefits to LGBTQ youth of family acceptance and support.

MEDIA: Born Perfect has consulted on over a dozen documentaries and feature films about conversion therapy, including *Boy Erased* and *The Miseducation of Cameron Post*. Mathew Shurka, our team of survivors, and Born Perfect staff have appeared in hundreds of news stories, including in the Washington Post, New York Times, Time Magazine, Newsweek, People, CNN, NBC, NPR, and many others.

SURVIVOR NETWORK: Born Perfect is a survivor-led campaign that works directly with conversion therapy survivors to provide community, validation, and support. Born Perfect supports survivors in networking with one another, sharing and amplifying their stories, testifying at legislative hearings, and appearing at conferences and other educational venues.

RESEARCH AND DATA: Born Perfect regularly consults on social science and messaging research, collaborates with experts and scholars, and tracks practitioners and organizations that practice or promote conversion therapy.

To learn more and support Born Perfect, go to
BornPerfect.org