

The LGBTQ+ BAR

# TWO-DAY EXHIBITOR HALL SPONSORS

NATIONAL LGBTQ+ BAR ASSOCIATION AND FOUNDATION

# 2025 LAVENDER LAW<sup>®</sup> CONFERENCE & CAREER FAIR

JULY 28-30 | NEW YORK, NEW YORK



LGBTQBAR.ORG / ANNUAL



# TWO-DAY EXHIBITOR HALL SPONSORSHIP

The National LGBTQ+ Bar's 28th Annual Lavender Law® Conference & Career Fair will take place at the New York Marriott Marquis, July 28-30, 2025 in New York City!

No matter what your organization is looking for - connections with top LGBTQ+ legal talent, business development opportunities, or brand recognition at the largest LGBTQ+ legal conference in the country - Lavender Law® is an event you do not want to miss.

The Lavender Law® Conference & Career Fair is the largest gathering of LGBTQ+ legal professionals in the country, welcoming nearly 2,500 lawyers and other legal professionals from all parts of the legal field – from the nation's largest firms to solo practitioners and government attorneys. Lavender Law® is also an incredible opportunity to meet law students from across the country.

**Our Exhibit Hall operates on July 29th and 30th, and your sponsorship includes the following benefits:**

- An exhibit location close to Registration and/or our main educational workshop rooms. All of our attendees will pass by your table.
- Your organization's logo will be included on our conference website and promotional materials, reaching over 17,000 legal professionals.
- A listing on our conference app, including customized notifications to attendees promoting your table.
- Full conference passes for your team to attend Lavender Law® sessions (number varies depending on sponsorship level).



**RETURNING IN 2025:  
Exhibitor Meeting Room**

We are thrilled that each exhibitor will have an opportunity to hold a 30-minute meeting for attendees in our Exhibitor Meeting Room! This benefit is offered on a first-come basis and will allow you to hold private meetings with decision makers, or a gathering of your own employees.<sup>1</sup>

<sup>1</sup>Please note that the Exhibitor Meeting Room will not have A/V.



Please contact us at [conference@lgbtqbar.org](mailto:conference@lgbtqbar.org) for more information, or to discuss the possibility of custom packages.

Space is very limited - reach out today!

## LEADER: \$50,000

1. If your company has senior legal professionals attending the conference, you will have the opportunity to nominate one of those professionals to participate in one panel (Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).<sup>1</sup>
2. The option to select one of the following sponsorships (all subject to availability; first come, first served):
  - A. Title sponsor of a Plenary Session/Featured Session.
  - B. Title sponsor of the Awards Luncheon.
  - C. Title sponsor of a Main Reception.
  - D. Title sponsor of the Corporate Counsel Institute.
  - E. Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.<sup>2</sup>
  - F. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
  - G. Exclusive Sponsor of the official Conference Mobile App with custom banner.
  - H. Exclusive Sponsor of official Conference Bags distributed to all attendees.
  - I. Exclusive Sponsor of Coffee Break.
  - J. Exclusive Sponsor of fully branded custom Hotel Room Key.
3. Your organization will be the exclusive sponsor of a column wrap in a highly trafficked area of the conference.
4. Your company logo will be listed year-round as an Exhibiting Sponsor on the LGBTQ+ Bar's main webpage.
5. Premium exhibition space close to Registration and our educational workshop rooms.
6. Two (2) 30-minute meeting times (one per exhibition day) at the time of your choice.<sup>3</sup>
7. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® corporate partners.
8. The opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
9. Ten (10) full passes for use by your company to attend the 3-day conference and an additional three (3) exhibitor passes (valid Tuesday & Wednesday only).<sup>4</sup>
10. A discount on any additional full-conference individual registrations.
11. The opportunity to also have a table at the Career Fair on Monday, July 28th (in addition to premium exhibition space on Tuesday, July 29th and Wednesday, July 30th).<sup>5</sup>
12. Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
13. Premium logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
14. Five (5) invitations to participate in an Exclusive VIP event at the conference.
15. Three (3) invitations to participate in the Corporate Counsel Speed Networking event.
16. An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>6</sup>
17. A full-page ad in the conference's virtual program booklet.
18. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
19. An opportunity to include one (1) promotional item in attendee conference bags.<sup>7</sup>
20. Access to a Media Toolkit to promote your Lavender Law® sponsorship.
21. A 60% discount on the National LGBTQ+ Bar's Job Board.<sup>8</sup>
22. Five (5) Out & Proud Corporate Counsel Award Reception passes.<sup>8</sup>

## PARTNER: \$40,000

1. If your company has senior legal professionals attending the conference, you will have the opportunity to nominate one of those professionals to participate in one panel (Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).<sup>1</sup>
2. The option to select one of the following sponsorships (all subject to availability; first come, first served):
  - A. Title sponsor of a Plenary Session/Featured Session.
  - B. Title sponsor of a Main Reception.
  - C. Title sponsor of the VIP Top Sponsor & Corporate Counsel Brunch.
  - D. Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.<sup>2</sup>
  - E. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
  - F. Exclusive Sponsor of the official Conference Mobile App with custom banner.
  - G. Exclusive Sponsor of official Conference Bags distributed to all attendees.
  - H. Exclusive Sponsor of Coffee Break.
  - I. Exclusive Sponsor of fully branded custom Hotel Room Key.
  - J. Exclusive Sponsor of fully branded Column Wrap.
3. Your company logo will be listed year-round as an Exhibiting Sponsor on the LGBTQ+ Bar's main webpage.
4. Premium exhibition space close to Registration and our educational workshop rooms.
5. Two (2) 30-minute meeting times (one per exhibition day) at the time of your choice.<sup>3</sup>
6. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® corporate partners.
7. The opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
8. Eight (8) full passes for use by your company to attend the 3-day conference and an additional three (3) exhibitor passes (valid Tuesday & Wednesday only).<sup>4</sup>
9. A discount on any additional full-conference individual registrations.
10. The opportunity to also have a table at the Career Fair on Monday, July 28th (in addition to premium exhibition space on Tuesday, July 29th and Wednesday, July 30th).<sup>4</sup>
11. Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
12. Premium logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
13. Five (5) invitations to participate in an Exclusive VIP event at the conference.
14. Three (3) invitations to participate in the Corporate Counsel Speed Networking event.
15. An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>5</sup>
16. A full-page ad in the conference's virtual program booklet.
17. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
18. An opportunity to include one (1) promotional item in attendee conference bags.<sup>7</sup>
19. Access to a Media Toolkit to promote your Lavender Law® sponsorship.
20. A 60% discount on the National LGBTQ+ Bar's Job Board.<sup>8</sup>
21. Five (5) Out & Proud Corporate Counsel Award Reception passes.<sup>8</sup>

<sup>1</sup>Nominations must be submitted no later than April 1, 2025.

<sup>2</sup>Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

<sup>3</sup>Based on availability at time of sponsorship confirmation.

<sup>4</sup>Exhibitor passes will allow those individuals to attend the conference and sit at your two-day table, but will not provide access to CLE sessions, lunches, or receptions.

<sup>5</sup>In order to have a Career Fair table, your organization must be actively recruiting legal talent and you must complete the LGBTQ+ Bar's Diversity, Equity & Inclusion Index, including having nondiscrimination policies in place.

<sup>6</sup>The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase your firm's support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

<sup>7</sup>Exhibitors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

<sup>8</sup>Benefit to be used within 12 months after contract execution.



## COUNSEL: \$32,500

- Your company will be the exclusive sponsor of one of the following opportunities (all subject to availability; first come, first served):
  - Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.<sup>1</sup>
  - Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
  - Exclusive Sponsor of the official Conference Mobile App with custom banner.
  - Exclusive Sponsor of official Conference Bags distributed to all attendees.
  - Exclusive Sponsor of Coffee Break.
  - Exclusive Sponsor of fully branded custom Hotel Room Key.
  - Exclusive Sponsor of fully branded Column Wrap or Escalator Wrap.
- Your company logo will be listed year-round as an Exhibiting Sponsor on the LGBTQ+ Bar's main webpage.
- Premium exhibition space close to Registration and our educational workshop rooms.
- Two (2) 30-minute meeting times (one per exhibition day) at the time of your choice.<sup>2</sup>
- If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® corporate partners.
- The opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
- Seven (7) full passes for use by your company to attend the 3-day conference and an additional two (2) exhibitor passes (valid Tuesday & Wednesday only).<sup>3</sup>
- A discount on any additional full-conference individual registrations.
- The opportunity to also have a table at the Career Fair on Monday, July 28th (in addition to premium exhibition space on Tuesday, July 29th and Wednesday, July 30th).<sup>4</sup>
- Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
- Logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
- Four (4) invitations to participate in an Exclusive VIP event at the conference.
- Three (3) invitations to participate in the Corporate Counsel Speed Networking event.
- An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>5</sup>
- A full-page ad in the conference's virtual program booklet.
- If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
- An opportunity to include one (1) promotional item in attendee conference badges.<sup>6</sup>
- Access to a Media Toolkit to promote your Lavender Law® sponsorship.
- A 50% discount on the National LGBTQ+ Bar's Job Board.<sup>7</sup>
- Four (4) Out & Proud Corporate Counsel Award Reception passes.<sup>7</sup>



## PATRON: \$16,500

- Your company logo will be listed year-round as an Exhibiting Sponsor on the LGBTQ+ Bar's main webpage.
- Exhibition space close to Registration and our educational workshop rooms.
- Two (2) 30-minute meeting times (one per exhibition day) at the time of your choice.<sup>2</sup>
- If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® corporate partners.
- The opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
- Five (5) full passes for use by your company to attend the 3-day conference and an additional two (2) exhibitor passes (valid Tuesday & Wednesday only).<sup>3</sup>
- A discount on any additional full-conference individual registrations.
- Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
- Logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
- An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>5</sup>
- A half-page ad in the conference's virtual program booklet.
- An opportunity to include one (1) promotional item in attendee conference badges.<sup>6</sup>
- Access to a Media Toolkit to promote your Lavender Law® sponsorship.
- A 40% discount on the National LGBTQ+ Bar's Job Board.<sup>7</sup>
- Three (3) Out & Proud Corporate Counsel Award Reception passes.<sup>7</sup>



<sup>1</sup>Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

<sup>2</sup>Based on availability at time of sponsorship confirmation.

<sup>3</sup>Exhibitor passes will allow those individuals to attend the conference and sit at your two-day table, but will not provide access to CLE sessions, lunches, or receptions.

<sup>4</sup>In order to have a Career Fair table, your organization must be actively recruiting legal talent and you must complete the LGBTQ+ Bar's Diversity, Equity & Inclusion Index, including having nondiscrimination policies in place.

<sup>5</sup>The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase your firm's support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

<sup>6</sup>Exhibitors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

<sup>7</sup>Benefit to be used within 12 months after contract execution.

## SUPPORTER: \$12,000

1. Exhibition space close to Registration and our educational workshop rooms.
2. One (1) 30-minute meeting time at the time of your choice.<sup>1</sup>
3. Three (3) full passes for use by your company to attend the 3-day conference and an additional two (2) exhibitor passes (valid Tuesday & Wednesday only).<sup>2</sup>
4. A discount on any additional full-conference individual registrations.
5. Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
6. Logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
7. An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>3</sup>
8. A half-page ad in the conference's virtual program booklet.
9. An opportunity to include one (1) promotional item in attendee conference badges.<sup>4</sup>
10. Access to a Media Toolkit to promote your Lavender Law® sponsorship.
11. A 30% discount on the National LGBTQ+ Bar's Job Board.<sup>5</sup>
12. Two (2) Out & Proud Corporate Counsel Award Reception passes.<sup>5</sup>

## ADVOCATE: \$8,500

1. Exhibition space close to Registration and our educational workshop rooms.
2. One (1) 30-minute meeting time at the time of your choice.<sup>1</sup>
3. Three (3) full passes for use by your company to attend the 3-day conference.
4. A discount on any additional full-conference individual registrations.
5. Your logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts, along with onsite designated produced after the confirmation of your sponsorship.
6. Logo placement on the conference app, and notifications sent to all attendees reminding them to visit your table.
7. An option to be included in the 2024 Diversity, Equity, and Inclusion Index.<sup>3</sup>
8. A quarter-page ad in the conference's virtual program booklet.
9. Access to a Media Toolkit to promote your Lavender Law® sponsorship.
10. A 20% discount on the National LGBTQ+ Bar's Job Board.<sup>5</sup>

<sup>1</sup>Based on availability at time of sponsorship confirmation.

<sup>2</sup>Exhibitor passes will allow those individuals to attend the conference and sit at your two-day table, but will not provide access to CLE sessions, lunches, or receptions.

<sup>3</sup>The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase your firm's support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

<sup>4</sup>Exhibitors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

<sup>5</sup>Benefit to be used within 12 months after contract execution.



Please contact us at [conference@lgbtqbar.org](mailto:conference@lgbtqbar.org) for more information, or to discuss the possibility of custom packages.  
Space is very limited - reach out today!