



National LGBT Bar Association

SPONSORSHIP INVITATION

LGBTBAR.ORG



ABOUT

Now in its 29th year, the Lavender Law Conference & Career Fair is pleased to return to San Francisco, CA on August 2-4, 2017.

Each year, the LGBT Bar brings over 1,300 of the country's best and brightest attorneys, in-house counsel, judges, law students, academics, and advocates together for networking opportunities, professional practice development, and continuing legal education.

By sponsoring this unparalleled event, your organization has the opportunity to demonstrate its support of LGBT diversity in the legal profession and your commitment to the LGBT community at large. Sponsors have access to a large and diverse group of experts with whom to showcase company activities and learn about others' ideas for improving diversity demographics relating to self-identified LGBT attorneys. We hope you will join us at the nation's largest minority bar career fair, where you will have access to the future leaders of the legal profession.



THE LGBT BAR

1200 18TH STREET NW, SUITE 700, WASHINGTON, DC 20036

SPONSOR BENEFITS	PLATINUM \$75,000.00	GOLD \$50,000.00	SILVER \$30,000.00	BRONZE \$15,000.00	SUPPORTER \$10,000.00	BENEFACTOR \$5,000.00
Full Passes ⁽¹⁾	10	8	6	4	3	2
Recruiting Opportunity Table at Career Fair	★	★	★	★	★	★
Listing and link to website on Lavender Law sponsorship page and recruiter page	★	★	★	★	★	★
One Promotional Item (Swag) in Welcome Bag ⁽²⁾	★	★	★	★	★	★
Advertisement in Printed Program Book ⁽³⁾	Inside Cover	Full-Page, Color	Half-Page, B&W	Half-Page, B&W	Quarter-Page, B&W	Quarter-Page, B&W
Out & Proud Tickets ⁽⁴⁾	6	5	4	3	1	
Job Postings	12 month free use (up to 10 job postings)	6 month free use (up to 5 job postings)	40% discount on listings per package	30% discount on listings per package	25% discount on listings per package	
Access to Corporate Counsel Programming	★	★	★	★		
Listing with Exclusive Sponsored Event in Printed Program Book	★	★	★	★		
Logo Featured on Conference Participant Bags	★	★	★			
Premium Placing for career fair	★	★	★			
Logo Placement on Association Home Page	12 Months	8 Months	4 Months			
Logo projected at designated sponsored event (Gobo) ⁽⁵⁾	★	★				
Speaking opportunity	★	★				
VIP/Top Sponsor reception	★	★				
Ad Placement on Career Fair Map	★	★				
Lanyards*	★	★				
Name Badge Holders*	★	★				
Title Sponsor of Lunch*	★	★				
Exhibitors Table Near Registration Desk for the Duration of Conference	★					
Title Sponsor of Welcome Reception	★					

(1) "Full Passes" include passes to all conference activities, including evening events.

(2) No paper materials.

(3) Program Ad can be upgraded to next size for \$2,500.00.

(4) Held throughout the year in various cities throughout the nation. Amount of tickets per year.

(5) Please provide logo disk

* Limited to the first sponsor to pledge

A-LA-CARTE SPONSORSHIPS

Title Sponsor of Bar Location at Receptions w/ Signature Drink	\$15,000	Title Sponsor of Charging Station	\$5,000
Title Sponsor of Welcome Banner	\$10,000	Title Sponsor Coffee Breaks	\$3,000 each
Title Sponsor of "See You Next Year" Banner	\$10,000	Logo Listing on Lunch Menu	\$2,500
Title Sponsor of Wifi	\$10,000	Logo Listing at Career Fair Lunch	\$2,500
Title Sponsor of Mobile App	\$10,000	Title Sponsor of Breakout Room	\$2,500
Title Sponsor of Hotel Room Key	\$10,000	Title Sponsor of Airport Transportation	\$2,000

CONTACT

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