

# SPONSORSHIP INVITATION

LAVENDER LAW<sup>®</sup>  
2022 LOS ANGELES  
CONFERENCE & CAREER FAIR  
JULY 27-29

NATIONAL LGBTQ+ BAR ASSOCIATION AND FOUNDATION



[LGBTQBAR.ORG/ANNUAL](https://lgbtqbar.org/annual)



Now in its 34th year, the LGBTQ+ Bar is pleased to return to Los Angeles, California with our  
**ANNUAL LAVENDER LAW® CONFERENCE & CAREER FAIR**  
**JULY 27-29, 2022.**

**LGBTQBAR.ORG/ANNUAL**

By sponsoring this unparalleled event, your organization has the opportunity to demonstrate its support of LGBTQ+ diversity in the legal field while engaging in the unique business development opportunities the LGBTQ+ Bar has to offer. Sponsors will not only have the opportunity to meet with students and laterals during the career fair, but you'll also have access to over hundreds of corporate counsel. Finding new talent and networking with clients and prospects has never been easier. We hope you will join us at the nation's largest diversity bar conference & career fair, where you will meet the current and future leaders of the legal profession.

## 2022 SPONSORSHIP INVITATION

*The below opportunities can be customized to meet your organization's goals and objectives.*

### LEADER: \$50,000

1. Your company will have the opportunity to nominate one (1) senior executive to participate in one (1) panel. *(Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).*
2. Your company will be a title sponsor of a plenary session.
3. Your company will receive 10 full passes for use by your organization to attend the 2-day conference and 3 additional passes for the Career Fair *(Friday only)*.
4. Your company will receive website promotion in the form of logo placement and hyperlink.
5. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
6. Your company will receive premium exhibition space at the Career Fair. *(Sponsor selects).*
7. Your company will have the opportunity to also have exhibition space at the 2-day conference in a highly trafficked area.
8. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
9. Your company will receive early access to Law Student Resumes.
10. Your company will have the opportunity to include 1 promotional item in attendee conference bags.
11. Your company will receive a full page ad in the conference's virtual program booklet.
12. Your company will receive 6 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
13. Your company will receive 4 invitations to participate in Corporate Counsel Speed Networking event.
14. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
15. Your company will receive a 70% discount on National LGBTQ+ Bar's Job Board.
16. Your company will receive 6 Out & Proud Corporate Counsel Award Reception passes *(to be used 12 months after contract execution)*.
17. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

### PARTNER: \$40,000

1. Your company will have the opportunity to nominate one (1) senior executive to participate in one (1) panel. *(Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).*
2. Your company will be the exclusive sponsor of one of the main luncheons *(Wednesday or Thursday) (First come, first-served basis)*.
3. Your company will receive 8 full passes for use by your organization to attend the 2-day conference and 3 additional passes for the Career Fair *(Friday only)*.
4. Your company will receive website promotion in the form of logo placement and hyperlink.
5. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
6. Your company will receive premium exhibition space at the Career Fair. *(Sponsor selects).*
7. Your company will have the opportunity to also have exhibition space at the 2-day conference in a highly trafficked area.
8. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
9. Your company will receive early access to Law Student Resumes.
10. Your company will have the opportunity to include 1 promotional item in attendee conference bags.
11. Your company will receive a full page ad in the conference's virtual program booklet.
12. Your company will receive 5 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
13. Your company will receive 3 invitations to participate in Corporate Counsel Speed Networking event.
14. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
15. Your company will receive a 60% discount on National LGBTQ+ Bar's Job Board.
16. Your company will receive 5 Out & Proud Corporate Counsel Award Reception passes *(to be used 12 months after contract execution)*.
17. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

## COUNSEL: \$30,000

1. Your company will be the exclusive sponsor of one of the following opportunities (*available on a first-come, first-served basis*).
  - a. Exclusive Sponsor of Main Reception (Wednesday or Thursday).
  - b. Exclusive Sponsor of one (1) Practice Area Institute or Conference Session.
  - c. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
  - d. Exclusive Sponsor of the official Conference WiFi with custom landing page and signage.
  - e. Exclusive Sponsor of the official Conference Mobile App with custom banner.
  - f. Exclusive Sponsor of Conference Lanyards worn by all attendees.
  - g. Exclusive Sponsor of official Conference Bags distributed to all attendees.
  - h. Exclusive Sponsor of Coffee Break (Wednesday or Thursday).
  - i. Exclusive Sponsor of fully branded custom Hotel Room Key.
  - j. Exclusive Sponsor of full branded Escalator Clings (2 available).
2. Your company will receive 7 passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive premium exhibition space at the Career Fair. (*Sponsor selects*).
6. Your company will have the opportunity to also have exhibitor space at the 2-day conference in a highly trafficked area.
7. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
8. Your company will receive early access to Law Student Resumes.
9. Your company will have the opportunity to include 1 promotional item in attendee conference bags.
10. Your company will receive 4 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
11. Your company will receive a full page ad in the conference's virtual program booklet.
12. Your company will receive 3 invitations to participate in Corporate Counsel Speed Networking event.
13. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
14. Your company will receive a 50% discount on National LGBTQ+ Bar's Job Board.
15. Your company will receive 4 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).
16. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

## PATRON: \$15,000

1. Your company will receive 5 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
2. Your company will receive website promotion in the form of logo placement and hyperlink.
3. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
4. Your company will receive a premium exhibition space at the Career Fair (*Friday*).
5. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
6. Your company will receive early access to Law Student Resumes.
7. Your company will receive a half-page ad in the conference's virtual program booklet.
8. Your company will receive 2 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
9. Your company will receive 2 invitation to participate in Corporate Counsel Speed Networking event.
10. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
11. Your company will receive a 40% discount on National LGBTQ+ Bar's Job Board.
12. Your company will receive 3 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).
13. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

## SUPPORTER: \$10,000

1. Your company will receive 3 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
2. Your company will receive website promotion in the form of logo placement and hyperlink.
3. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
4. Your company will receive an exhibition space at the Career Fair (*Friday*).
5. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
6. Your company will receive early access to Law Student Resumes.
7. Your company will receive a half-page ad in the conference's virtual program booklet.
8. Your company will receive a 30% discount on National LGBTQ+ Bar's Job Board.
9. Your company will receive 2 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).

## **ADVOCATE : \$7,500**

1. Your company will receive 3 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
2. Your company will receive website promotion in the form of logo placement and hyperlink.
3. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
4. Your company will receive an exhibition space at the Career Fair (*Friday*).
5. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
6. Your company will receive a quarter-page ad in the conference's virtual program booklet.
7. Your company will receive a 20% discount on National LGBTQ+ Bar's Job Board.

## **Exclusive Career Fair Entrance Branding Sponsorship: \$19,000**

1. Your company will have the opportunity to exclusively brand the entrance to the Career Fair, visible to all attendees.
  - a. Sponsor to provide artwork six (6) weeks prior to event per specifications.
2. Your company will receive 5 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive an exhibition space at the Career Fair (*Friday*).
6. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
7. Your company will receive early access to Law Student Resumes.
8. Your company will receive a half-page ad in the conference's virtual program booklet.
9. Your company will receive 2 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
10. Your company will receive 2 invitations to participate in Corporate Counsel Speed Networking event.
11. Your company will have the opportunity to nominate a senior executive for the National LGBT Bar Advisory Council.
12. Your company will receive a 40% discount on National LGBTQ+ Bar's Job Board.
13. Your company will receive 2 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).
14. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

## **Customized Column Wrap Sponsorship: \$17,000**

1. Your company will have the opportunity brand one (1) of 3 column wraps. (*Sponsor to provide artwork six (6) weeks prior to event per specifications*).
2. Your company will receive 5 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive an exhibition space at the Career Fair (*Friday*).
6. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
7. Your company will receive early access to Law Student Resumes.
8. Your company will receive a half-page ad in the conference's virtual program booklet.
9. Your company will receive 2 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
10. Your company will receive 2 invitations to participate in Corporate Counsel Speed Networking event.
11. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
12. Your company will receive a 40% discount on National LGBTQ+ Bar's Job Board.
13. Your company will receive 2 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).
14. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.

## **Customized Floor Cling Sponsorship: \$17,000**

1. Your company will have the opportunity brand one (1) of 3 locations in a highly trafficked area.
  - a. Sponsor to provide artwork six (6) weeks prior to event per specifications.
2. Your company will receive 5 full passes for use by your organization to attend the 2-day conference and 2 additional passes for the Career Fair (*Friday only*).
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive an exhibition space at the Career Fair (*Friday*).
6. Your company will be included in the 2022 Diversity, Equity, and Inclusion Index.
7. Your company will receive early access to Law Student Resumes.
8. Your company will receive a half-page ad in the conference's virtual program booklet.
9. Your company will receive 2 invitations to participate in Exclusive VIP event with attending Corporate Counsel.
10. Your company will receive 2 invitations to participate in Corporate Counsel Speed Networking event.
11. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Advisory Council.
12. Your company will receive a 40% discount on National LGBTQ+ Bar's Job Board.
13. Your company will receive 2 Out & Proud Corporate Counsel Award Reception passes (*to be used 12 months after contract execution*).
14. Your company logo will be listed as a National Sponsor on the LGBTQ+ Bar's main webpage.