

THE
LGBTQ+ BAR

SPONSORSHIP INVITATION
2025 LAVENDER LAW[®]
CONFERENCE & CAREER FAIR
JULY 28-30 | NEW YORK, NEW YORK



NATIONAL LGBTQ+ BAR ASSOCIATION AND FOUNDATION

NOW IN ITS 38TH YEAR, THE LGBTQ+ BAR IS PLEASED TO RETURN TO NEW YORK CITY WITH OUR

ANNUAL LAVENDER LAW[®] CONFERENCE & CAREER FAIR

JULY 28 – 30, 2025



The LGBTQ+ Bar’s 38th Annual Lavender Law[®] Conference & Career Fair will take place at the New York Marriott Marquis, July 28-30, 2025 in New York City!

The Lavender Law[®] Conference & Career Fair is the largest gathering of LGBTQ+ legal professionals in the country, welcoming nearly 2,500 attorneys, judges, law students, and other legal professionals. The event consists of three days of networking opportunities, over 70 panels offering professional development and/or CLE credit, and the largest career fair in the legal field designed to help you recruit top LGBTQ+ talent. Your organization will also have access to hundreds of in-house counsel, with exclusive networking events available for top sponsors.

This is a unique opportunity for you to build relationships, develop business, and recruit outstanding legal professionals, all while demonstrating your support of LGBTQ+ diversity in the legal profession.

***NEW IN 2025:**

Even earlier access to student and lateral resumes, to better align with your recruiting calendar.

2025 LAVENDER LAW[®] CONFERENCE & CAREER FAIR AGENDA HIGHLIGHTS

Sunday, July 27 th	Registration Opens
Sunday, July 27 th / Evening.	Opening Student/Recruiter Mixer (open to all attendees who have picked up name badges)
Day 1 / Monday, July 28 th	Career Fair
Day 2 / Tuesday, July 29 th	Corporate Counsel Specific Events
	INCLUDING:
	+ <i>VIP Top Sponsor & Corporate Counsel Breakfast</i>
	+ <i>Top Sponsor & Corporate Counsel Speed Networking</i>
	+ <i>Corporate Counsel Institute (open to in-house counsel only)</i>
Multi-Day Occurrence	Practice Area Institutes and Other Educational Programs

Information about the 2025 conference agenda and speaking opportunities are coming soon!

We hope you will join us at the nation’s largest diversity bar conference & career fair, where you will meet the current and future leaders of the legal profession!

If you have any questions about this year’s conference, please do not hesitate to reach out to **Paul Thaler** at paul@lgbtqbar.org.

UNDERWRITER: \$100,000

1. Your company will have the opportunity to nominate one senior executive to participate in one panel. (Topic/content to be vetted & approved by LGBTQ+ Bar programming committee)¹.
2. Your company will have the option to select one of the following sponsorships (all subject to availability; first come, first served):
 - a. Title sponsor of a Plenary Session/Featured Sessions.
 - b. Title sponsor of the Awards Luncheon.
 - c. Title sponsor of a Main Reception.
 - d. Exclusive sponsor of the Conference Lanyards and Badge worn by all attendees.
 - e. Title sponsor of the VIP Top Sponsor & Corporate Counsel Brunch.
 - f. Title sponsor of the Corporate Counsel Institute.

OR if your company does not want to sponsor any of the above, your company will have the option to select two of the following sponsorships (all subject to availability; first come, first served):

 - a. Exclusive Sponsor of one Practice Area Institute or Conference Session.²
 - b. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
 - c. Exclusive Sponsor of the official Conference Mobile App with custom banner.
 - d. Exclusive Sponsor of official Conference Bags distributed to all attendees.
 - e. Exclusive Sponsor of Coffee Break.
 - f. Exclusive Sponsor of fully branded custom Hotel Room Key.
3. Your organization will be the exclusive sponsor of a column wrap in a highly trafficked area of the conference.
4. Your company logo will be listed year-round as a National Sponsor on the LGBTQ+ Bar's main webpage.
5. Your company will have the option for an exclusive private event with in-house counsel. Please inquire for additional information on this unique opportunity.³
6. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® Conference corporate partners.⁴
7. Your company will receive 12 full passes for use by your organization to attend the 3-day conference and 3 additional passes for the Career Fair (Monday only).
8. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
9. Your company will receive website promotion in the form of logo placement and hyperlink.
10. Your company logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
11. Your company will receive premium, double exhibition space at the Career Fair (Sponsor selects).
12. Your company will have the opportunity to also have exhibition space at the conference in a highly trafficked area on Tuesday, July 29th and Wednesday, July 30th (in addition to premium table placement at the Career Fair on Monday, July 28th).
13. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.⁵
14. Your company will receive **early** access to Law Student Resumes.
15. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
16. Your company will have the opportunity to include 2 promotional items in attendee conference bags.⁶
17. Your company will receive a full-page ad in the conference's virtual program booklet.
18. Your company will receive 8 invitations to participate in an Exclusive VIP event with attending Corporate Counsel.
19. Your company will receive 6 invitations to participate in the Corporate Counsel Speed Networking event.
20. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
21. Your company will receive 5 invitations to attend the Corporate Counsel Institute Reception, which takes place immediately after the Institute concludes.
22. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
23. Your company will receive a 70% discount on the National LGBTQ+ Bar's Job Board.⁷
24. Your company will receive 8 Out & Proud Corporate Counsel Award Reception passes.⁷

1. Nominations must be submitted no later than April 1, 2025.

2. Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

3. Exact date and time TBD. Max attendance of 20 people.

4. All attorneys listed must be current members of the National LGBTQ+ Bar Association.

5. The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase its support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

6. Sponsors should send at least 2,000 items. If sending more than one item, please make sure to send 2,000 of each. Please do not send bags as these items will be placed in the conference welcome bags.

7. Benefit to be used within 12 months after contract execution.

LEADER: \$50,000

1. Your company will have the opportunity to nominate one senior executive to participate in one panel. (Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).¹
2. Your company will have the option to select one of the following sponsorships (all subject to availability; first come, first served):
 - a. Title sponsor of a Plenary Session/Featured Sessions.
 - b. Title sponsor of the Awards Luncheon.
 - c. Title sponsor of a Main Reception.
 - d. Title sponsor of the Corporate Counsel Institute.
 - e. Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.²
 - f. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
 - g. Exclusive Sponsor of the official Conference Mobile App with custom banner.
 - h. Exclusive Sponsor of official Conference Bags distributed to all attendees.
 - i. Exclusive Sponsor of Coffee Break.
 - j. Exclusive Sponsor of fully branded custom Hotel Room Key.
3. Your organization will be the exclusive sponsor of a column wrap in a highly trafficked area of the conference.
4. Your company logo will be listed year-round as a National Sponsor on the LGBTQ+ Bar's main webpage.
5. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® Conference corporate partners.³
6. Your company will receive 10 full passes for use by your organization to attend the 3-day conference and 3 additional passes for the Career Fair (Monday only).
7. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
8. Your company will receive website promotion in the form of logo placement and hyperlink.
9. Your company logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
10. Your company will receive premium exhibition space at the Career Fair (Sponsor selects).
11. Your company will have the opportunity to also have exhibition space at the conference in a highly trafficked area on Tuesday, July 29th and Wednesday, July 30th (in addition to premium table placement at the Career Fair on Monday, July 28th).
12. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.⁴
13. Your company will receive **early** access to Law Student Resumes.
14. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
15. Your company will have the opportunity to include 1 promotional item in attendee conference bags.⁵
16. Your company will receive a full-page ad in the conference's virtual program booklet.
17. Your company will receive 5 invitations to participate in an Exclusive VIP event with attending Corporate Counsel.
18. Your company will receive 3 invitations to participate in the Corporate Counsel Speed Networking event.
19. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
20. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
21. Your company will receive a 60% discount on the National LGBTQ+ Bar's Job Board.⁶
22. Your company will receive 5 Out & Proud Corporate Counsel Award Reception passes.⁶

1. Nominations must be submitted no later than April 1, 2025.

2. Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

3. All attorneys listed must be current members of the National LGBTQ+ Bar Association.

4. The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase its support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

5. Sponsors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

6. Benefit to be used within 12 months after contract execution.

PARTNER: \$40,000

1. Your company will have the opportunity to nominate one senior executive to participate in one panel. (Topic/content to be vetted & approved by LGBTQ+ Bar programming committee).¹
2. Your company will have the option to select one of the following sponsorships (all subject to availability; first come, first served):
 - a. Title sponsor of a Plenary Session/Featured Sessions.
 - b. Title sponsor of a Main Reception.
 - c. Title sponsor of the VIP Top Sponsor & Corporate Counsel Brunch.
 - d. Title sponsor of the Student & Recruiter Mixer.
 - e. Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.²
 - f. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
 - g. Exclusive Sponsor of the official Conference Mobile App with custom banner.
 - h. Exclusive Sponsor of official Conference Bags distributed to all attendees.
 - i. Exclusive Sponsor of Coffee Break.
 - j. Exclusive Sponsor of fully branded custom Hotel Room Key.
 - k. Exclusive Sponsor of fully branded Column Wrap.
3. Your company logo will be listed year-round as a National Sponsor on the LGBTQ+ Bar's main webpage.
4. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® Conference corporate partners.³
5. Your company will receive 8 full passes for use by your organization to attend the 3-day conference and 3 additional passes for the Career Fair (Monday only).
6. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
7. Your company will receive website promotion in the form of logo placement and hyperlink.
8. Your company logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
9. Your company will receive premium exhibition space at the Career Fair (Sponsor selects).
10. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.⁴
11. Your company will receive **early** access to Law Student Resumes.
12. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
13. Your company will have the opportunity to include 1 promotional item in attendee conference bags.⁵
14. Your company will receive a full-page ad in the conference's virtual program booklet.
15. Your company will receive 5 invitations to participate in an Exclusive VIP event with attending Corporate Counsel.
16. Your company will receive 3 invitations to participate in the Corporate Counsel Speed Networking event.
17. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship
18. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
19. Your company will receive a 60% discount on the National LGBTQ+ Bar's Job Board.⁶
20. Your company will receive 5 Out & Proud Corporate Counsel Award Reception passes.⁶

1. Nominations must be submitted no later than April 1, 2025.

2. Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

3. All attorneys listed must be current members of the National LGBTQ+ Bar Association.

4. The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase its support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

5. Sponsors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

6. Benefit to be used within 12 months after contract execution.

COUNSEL: \$32,500

1. Your company will be the exclusive sponsor of one of the following opportunities (available on a first-come, first-served basis).
 - a. Exclusive Sponsor of one (1) Practice Area Institute (excluding Corporate Counsel Institute) or Conference Session.¹
 - b. Exclusive Sponsor of Registration Desk inclusive of full branding and signage.
 - c. Exclusive Sponsor of the official Conference Mobile App with custom banner.
 - d. Exclusive Sponsor of official Conference Bags distributed to all attendees.
 - e. Exclusive Sponsor of Coffee Break.
 - f. Exclusive Sponsor of fully branded custom Hotel Room Key.
 - g. Exclusive Sponsor of fully branded Column Wrap or Escalator Wrap.
2. Your company logo will be listed year-round as a National Sponsor on the LGBTQ+ Bar's main webpage.
3. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® Conference corporate partners.²
4. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
5. Your company will receive 7 full passes for use by your organization to attend the 3-day conference and 2 additional passes for the Career Fair (Monday only).
6. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
7. Your company will receive website promotion in the form of logo placement and hyperlink.
8. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
9. Your company will receive premium exhibition space at the Career Fair (Sponsor selects).
10. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.³
11. Your company will receive **early** access to Law Student Resumes.
12. If you are hosting a separate, unaffiliated event during the conference, the LGBTQ+ Bar will promote your event to Lavender Law® attendees, provided that it does not conflict with official conference events.
13. Your company will have the opportunity to include 1 promotional item in attendee conference bags.⁴
14. Your company will receive a full-page ad in the conference's virtual program booklet.
15. Your company will receive 4 invitations to participate in an Exclusive VIP event with attending Corporate Counsel.
16. Your company will receive 3 invitations to participate in the Corporate Counsel Speed Networking event.
17. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
18. Your company will receive a 50% discount on the National LGBTQ+ Bar's Job Board.⁵
19. Your company will receive 4 Out & Proud Corporate Counsel Award Reception passes.⁵

PATRON: \$16,500

1. Your company logo will be listed year-round as a National Sponsor on the LGBTQ+ Bar's main webpage.
2. Your company will receive 5 full passes for use by your organization to attend the 3-day conference and 2 additional passes for the Career Fair (Monday only).
3. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
4. Your company will receive website promotion in the form of logo placement and hyperlink.
5. If your company is a law firm, you'll have the opportunity to provide a list of your LGBTQ+ self-identified attorneys and their practice areas to be distributed in a listing for our Lavender Law® Conference corporate partners.²
6. Your company logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
7. Your company will receive a premium exhibition space at the Career Fair (Sponsor selects).
8. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.³
9. Your company will receive **early** access to Law Student Resumes.
10. Your company will receive a half-page ad in the conference's virtual program booklet.
11. Your company will receive 2 invitations to participate in an Exclusive VIP event with attending Corporate Counsel.
12. Your company will receive 2 invitations to participate in the Corporate Counsel Speed Networking event.
13. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
14. Your company will have the opportunity to nominate a senior executive for the National LGBTQ+ Bar Sponsorship Council.
15. Your company will have the opportunity to include 1 promotional item in attendee conference bags.⁴
16. Your company will receive a 40% discount on the National LGBTQ+ Bar's Job Board.⁵
17. Your company will receive 3 Out & Proud Corporate Counsel Award Reception passes.⁵

1. Numerous, but not all, Institutes are available for sponsorship. For more information, please contact the LGBTQ+ Bar's Development team.

2. All attorneys listed must be current members of the National LGBTQ+ Bar Association.

3. The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase its support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

4. Sponsors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

5. Benefit to be used within 12 months after contract execution.

SUPPORTER: \$12,000

1. Your company will receive 3 full passes for use by your organization to attend the 3-day conference and 2 additional passes for the Career Fair (Monday only).
2. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference program book, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive an exhibition space at the Career Fair (Monday).
6. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.¹
7. Your company will receive **early** access to Law Student Resumes.
8. Your company will have the opportunity to include 1 promotional item in attendee conference bags.²
9. Your company will receive a half-page ad in the conference's virtual program booklet.
10. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
11. Your company will receive a 30% discount on the National LGBTQ+ Bar's Job Board.³
12. Your company will receive 2 Out & Proud Corporate Counsel Award Reception passes.³

ADVOCATE: \$8,500

1. Your company will receive 3 full passes for use by your organization to attend the 3-day conference and 2 additional passes for the Career Fair (Monday only).
2. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization.
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will receive an exhibition space at the Career Fair (Monday).
6. Your company will be included in the 2025 Diversity, Equity, and Inclusion Index.¹
7. Your company will receive a quarter-page ad in the conference's virtual program booklet.
8. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.
9. Your company will have access to Law Student Resumes.
10. Your company will receive a 20% discount on the National LGBTQ+ Bar's Job Board.³

A-LA-CARTE OPTIONS

1. **Exclusive Sponsor of Conference WiFi: \$20,000** SOLD
Be the exclusive sponsor of the Lavender Law® Conference WiFi! This is superb exposure, as every conference attendee will see your company name when they log on to the WiFi at the conference.
2. **Coffee Break: \$10,000** (2 available)
Our conference attendees love coffee. As a coffee break sponsor, your company logo will appear in the mobile app, on signage posted at coffee stations as well as on napkins served at the coffee station.

¹. The Diversity, Equity, and Inclusion (DEI) Index provides an opportunity for your organization to showcase its support of your LGBTQ+ colleagues and your LGBTQ+ inclusive work policies. It will be available via our virtual conference program book and on our conference app, as well as placed on our LGBTQ+ Bar website year-round.

². Sponsors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.

³. Benefit to be used within 12 months after contract execution.

VISIBILITY PACKAGE 1: \$20,000

1. Your company will receive 2 full passes for use by your organization to attend the 3-day conference.
2. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will be the Exclusive Sponsor of a fully branded Escalator Wrap.
6. Your company will have the opportunity to include 1 promotional item in attendee conference bags.¹
7. Your company will receive a full-page ad in the conference's virtual program booklet.
8. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.

VISIBILITY PACKAGE 2: \$12,000

1. Your company will receive 2 full passes for use by your organization to attend the 3-day conference.
2. Your organization will receive a discount on any additional full-conference individual registrations as a sponsoring organization
3. Your company will receive website promotion in the form of logo placement and hyperlink.
4. Your company logo/name will be co-branded on all marketing materials including event website, conference brochure, invitations, and email broadcasts along with onsite signage produced after the confirmation of your sponsorship.
5. Your company will be the Exclusive Sponsor of a fully branded Column Wrap.
6. Your company will have the opportunity to include 1 promotional item in attendee conference bags.¹
7. Your company will receive a half-page ad in the conference's virtual program booklet.
8. Your company will receive access to a Media Toolkit to promote your Lavender Law® sponsorship.

ADD-ON OPTION

Affinity Dinners Sponsorship: \$1,000

Support student and low income lawyer attendance at the Affinity Dinners that take place during the Lavender Law® Conference & Career Fair. Any sponsoring organization of the conference can be listed as a sponsor of the Affinity Dinners online and in the virtual program if they contribute at least \$1,000 towards these dinners in addition to Lavender Law® sponsorship at any level. Please note that all funds raised go directly to supporting LGBTQ+ students' and low income lawyers' attendance at these dinners.

CONTACT

PAUL THALER

202.637.7663

PAUL@LGBTQBAR.ORG

LGBTQBAR.ORG/ANNUAL

¹. Sponsors should send at least 2,000 items. Please do not send bags as these items will be placed in the conference welcome bags.